





NOVEMBER



international exhibitions







SIDELEWENIS PROGRAM

November

10:30 **-** 6:00 p.m.

International Pizza Championship Organizer: Bulgarian Pizza Association

11:00 - 12:00 p.m.

EXHIBITION HALL 4

Wine tasting with Italian sommelier Mauricio Ferreri. Wine tasting terminology and technique. Serving wine and glassware.

TASTING AREA, EXHIBITION HALL 6

12:00 **-** 1:00 p.m.

Kids sandwich making competition A sweet game with delicious food

Organizer: National Branch Union of Bakers and Confectioners

STAGE, CENTRAL FOYER

1:00 **2**:00 p.m.

Wines from the Valley of the Struma and master class with Zhivko Enchev, Best Sommelier of 2017 Special selection of wines from "Villa Melnik", "Logodaj", "Rupel", "Sveti Vrach".

TASTING AREA, EXHIBITION HALL 6

2:00 p.m.

OFFICIAL OPENING TASTING AREA, EXHIBITION HALL 6

2:30 • 5:30 p.m.

Bulgarian - Romanian forum

Organizer: Bulgarian small and medium enterprises

VIHREN HALL

3:00 **4**:00 p.m.

Baristo. Theoretical and Practical Tips for Making the Perfect Coffee - Master Barista Nikolay Orachev TASTING AREA, EXHIBITION HALL 6

3:30 **4**:30 p.m.

Prize Pack 2019 Awards

Organizer: Food and Beverage Industry Magazine

STAGE, CENTRAL FOYER

4:30 **-** 5:30 p.m.

Wine, music and chocolate by wine cellar Todoroff and Rady Stambolov, with Tanyo Tanev - sommelier in the cellar of Ivan Todorov.

The Wine, Music and Chocolate project is an innovative experience that combines the love of wine, the sweetness of chocolate, music and a love of discovery.

TASTING AREA, EXHIBITION HALL 6

November

9:30 **-** 11:00 p.m.

Healthy jams tasting - the Union of Processors of Fruit and Vegetable. Healthy food for students!

Organizer: Union of Processors of Fruits and Vegetables. TASTING AREA, EXHIBITION HALL 6

10:00 **2**:00 p.m.

Interior design and customer-oriented approach in the shop

Organizer: Bulgarian Organic food association PIRIN HALL

10:30 **-** 6:00 p.m.

International Pizza Championship Organizer: Bulgarian Pizza Association

EXHIBITION HALL 4

10:30 **-** 1:30 p.m.

Master Class and Chef Chocolatier Pavel Pavlov.

Topic: Chocolate jewelry

TASTING AREA, EXHIBITION HALL 6

11:00 **-** 1:00 p.m.

Discussion Club From Cereal to Bread; Presentation of the Cereal to Bread Guide

Organizer: National Branch Union of Bakers and

Confectioners

12:30 **-** 7:30 p.m.

PANORAMA HALL

Interior design and consumer behavior in the marketplace Packaging design and shelf display techniques

Moderator: Prof. Kaftandzhiev

Starting time: 1 PM

Themes in the panel: Theme 1: Packaging design

Lector: Prof. Kaftandzhiev

Theme 2: Additional value by function - Combining the real and the virtual world

TRUSTCONCEPT excellent optimization solutions and packaging design options in interaction with digital brand communications

Theme 3: Shelf products display for better customer experience

Lector: Prof. Kaftandzhiev

Panel 2: Interior design in the marketplace - Discussion Moderator: Association of interior designers in Bulgaria / AIDB /

Starting time: 4:30 PM

RHODOPES HALL, INTER EXPOCENTER

1:00 **4**:00 p.m.

B2B MEETINGS WITH AUSTRIAN FOOD COMPANIES Organizer: Austrian Embassy / Advantage Austria

VIHREN HALL

1:00 **2**:00 p.m.

CULINARY SHOW "CHILDREN'S IMAGINATION" Organizer: Austrian Embassy / Advantage Austria

STAGE, CENTRAL FOYER

1:00 **-** 2:00 p.m.

Culinary show "Children's imagination"

Organizer: Association of Meat Processors in Bulgaria TASTING AREA, EXHIBITION HALL 6

3:00 **4**:00 p.m.

The Wines of Thrace - Master class with Zhivko Enchev, Best Sommelier of 2017

4:00 **-** 5:30 p.m.

The elixirs of the Isperih distillery - master class with Dr. Nikolay Bakalov. Apricot, quince and plum brandy, premium reserve.

TASTING AREA, EXHIBITION HALL 6

10:30 **-** 6:00 p.m.

IV International Pizza Championship Award

Organizer: Bulgarian Pizza Association PANORAMA HALL 4

November

10:30 **-** 6:00 p.m.

IV International Pizza Championship Organizer: Bulgarian Pizza Association

PANORAMA HALL 4

10:30 **4**:00 p.m.

Bulgarian Barista Championship

Organized by: Baristo **CENTRAL FOYER**

10:30 **-** 5:00 p.m.

Latte art competition under the auspices of Specialty Coffee Association"

Organizer: SCA Bulgaria **EXHIBITION HALL 3**

11:30 **-** 12:00 p.m.

Wine tasting with Mauricio Ferreri. Wine tasting terminology and technique. Serving wine and glassware

1:30 = 2:30 p.m.

Bread, wine and chocolate - Master class with Zhivko Enchev, Best Sommelier of 2017.

3:00 = 4:00 p.m.

Cheese and wine - Master class with Zhivko Enchev, Best Sommelier of 2017. Wine in combination with cow's milk cheese, sheep's milk cheese, yellow cheese from cow's milk, yellow cheese from sheep's milk, freshly salted smoked cheese, smoked yellow cheese and strained yogurt with spices.

4:30 **-** 5:30 p.m.

Wine, music and chocolate by Wine cellar Todoroff and Rady Stambolov, with Tanyo Tanev - sommelier in the cellar of Ivan Todorov. The Wine, Music and Chocolate project is an innovative experience that combines the love of wine, the sweetness of chocolate, music and a love of discovery.

7:30 **-** 8:30 p.m.

Wines produced in the North and the Northwest - Master class with Zhivko Enchev, Best Sommelier of 2017. Special selection of wines from Wine cellar "Borovitsa", Wine cellar "Gulbanis", Wine cellar "Dos Alamos". 7:00 = 10:00 p.m.

A night walk with wine, chocolate and more

TASTING AREA, EXHIBITION HALL 6

November El



12:00 = 1:00 p.m.

Wine, music and chocolate by Wine cellar Todoroff and Rady Stambolov with Tanyo Tanev - sommelier in the cellar of Ivan Todorov

TASTING AREA, EXHIBITION HALL 6